

100th Anniversary Update – Grand Lake, CO – 10/17/2012

In attendance: Anne Ravotti – Western Riviera Lodging, Karen Johnson, Liz Campbell – NPS Volunteer, Dale Baan – NPS Volunteer, Judy Burke - Mayor, Jim Cervenka – Grand Lake Area Historical, Judy Mydans, Sara Moran, Dave Lively – Grand Lake Area Historical, Howard Neville - Artist, Pat Raney – Trail River Ranch, Michele Simmons - NPS, Rebecca Roland - NPS, Barbara Hoppe - NPS, Larry Frederick – NPS

- Our 100th Anniversary is coming up – sooner than we think!
- Rocky Mountain National Park established on January 26, 1915.
 - Not the best time to have a celebration
- Following on the models of Glacier National Park and Mesa Verde National Park who both recently celebrated Centennials, we have decided to celebrate our 100th Anniversary for a whole year – from September 4, 2014 through September 4, 2015.
 - September 4, 2015 was the date of the original park dedication in Horseshoe Park. Ending in September of 2015 allows us some separation between the Rocky Mountain Centennial celebration and the NPS Centennial celebration.
- This means that 100th Anniversary events do not need to be restricted to one day or one week, but can be incorporated into the Centennial Calendar at any time during the year.
- Rocky Mountain National Park does not have the resources to host many functions/events. The hope is that the surrounding communities will celebrate their connection to the park by hosting events, programs, and activities.
- This allows for a greater number of events, a broader range of subjects, and will allow any organization or event that is already established to tie in with the anniversary if they so choose – which also engages a broader audience.
 - For example, National Western Stock Show and Rodeo; Colorado Rockies Theme night; Museums, art galleries, events
 - NPS representatives have talked with Denver Art Museum, History Colorado, State Tourism Board, Colorado Preservation Inc., Denver Museum of Nature and Science, Estes Park Museum, Estes Valley Library, Estes Park Marketing District
- Right now we are in the process of choosing an official logo
 - Slogan: Wilderness, Wildlife, and Wonder. Chosen through an Employee/Volunteer contest
 - Mission Statement: Rocky Mountain National Park's 100th Anniversary honors our rich cultural and natural history and celebrates the wilderness, wildlife, and wonder that inspire people to experience, connect with, and protect Rocky Mountain National Park.
- The logo, once chosen, will be used to bring unity to all programs, events, and activities.
 - Visitors can look at the calendar, or look for the logo
 - A licensing agreement will surround the use of the logo by vendors.
 - Glacier NP had 187 official products

- So far, proposals for coffee table books, calendars, photography, film, Pendleton blanket, and art have been made.
 - There will be a nominal fee for using the logo at an Official Centennial event which will be paid to the Rocky Mountain Nature Association on behalf of the 100th Anniversary Program:
 - Organizations will need to submit an application for their event to be included in the Centennial Calendar.
- The goal of the 100th Anniversary is not to bring more people to Rocky Mountain National Park, but to celebrate the cultural and natural history of the park and the many connections and relationships that have grown up between the park and surrounding communities over the last 100 years. The hope is that this celebration will inspire even greater appreciation and stewardship over the next 100 years.

The floor was then opened up to the group to brainstorm possible ideas for Grand Lake Area activities and events related to the 100th Anniversary:

- Some composers are already writing songs.
- Women's Club Auction – comforter
- GL Historical Society – motor court. 100th Anniversary in 2015.
- Tribe involvement?
- Apple Pie Contest – many stories involved
- Grand Lake street banners
- Trail River Ranch – site for gatherings
- Paintings
 - Howard Neville shared his painting of historic/present day scenes
- Plein Air Paint-Off
- 2 TV Stations on the West Side
 - Nick Molle film
- Repertory Theater
 - Musical or play?
- Day of Art – Barn at Trail River Ranch
- National Public Lands Day
- Re-dedication ceremony
- Connection to Dude Ranching/Guest Ranches
 - Exhibit – info on area ranches and history
 - Evolution of tourism
- Open Fire Cooking Contest

- Get Cheley Camp and YMCA involved
- Living History – Grand Lake characters
- Arts Council – Tombstone Tales in Cemetery
- Buffalo BBQ – July 4th weekend
- Car Clubs
- T-shirt with Little Buckaroo Barn
- Rocky Mountain National Park Photo Scavenger Hunt/Geo-Cache
- Connect with: Winding River Ranch, Rotary, Chamber of Commerce, Channel 18, Grand Lake Lodge

Visit http://www.nps.gov/romo/planyourvisit/100th_anniversary.htm for updates on 100th Anniversary Planning.

Please email ROMO_100th_Anniversary@nps.gov with questions or ideas.